

SOCIAL LIFE

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celebrating 18 years of print

**JENNIFER
LOPEZ**

THE GARDEN MARKET

A GARDEN MARKET LIKE NO OTHER

BY ANTHONY MICHAEL

Frederico Azevedo, a preeminent landscape designer and founder of Unlimited Earth Care, Inc, is a local artist of the grandest scale. Known globally for his lush and modern environments, he says that whether he's putting together a book or a local garden market, he is inspired by his former home, Brazil. "Brazil and its unmatched environment are with me wherever I go and informs every project that comes my way," says Azevedo.

We were thrilled when we learned that Azevedo was the mastermind behind the new Garden Market, his most recent project and one that will allow many people to experience (and take home) Azevedo's talent for themselves. To learn more, we went straight to the source.

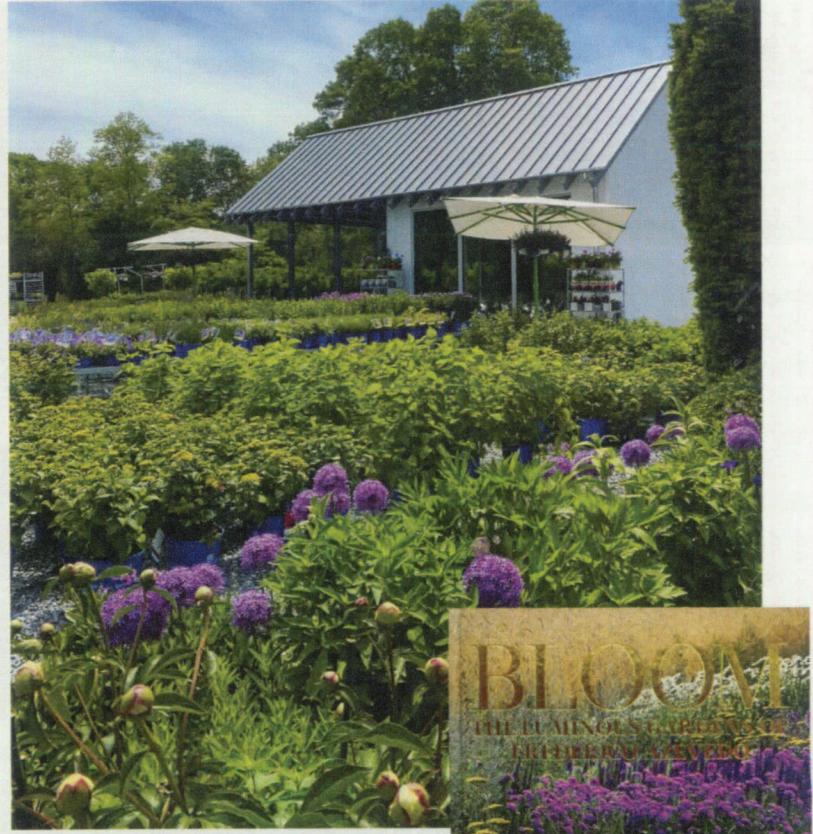
When people think of the Hamptons, they think of farmers markets, but this is something different, correct? The Garden Market offers a selection of native and well-adapted plants and flowers that I've curated to suit the Hamptons and its array of sensitive and beautiful environments. It's really a unique place to be a garden and landscape designer because the Hamptons is farmland, coastal, woodland, bay-front, and tidal wetlands. I've always worked in a site-specific, sustainable way and the Garden Market allows me to share my aesthetic and design process in a way that's more accessible.

What will people experience when they visit the market?

A sea of green and blooms. The Garden Market has herbs, shrubs, grasses, flowers, and succulents; bee-friendly and native plants and flowers are all marked. The Garden Market also has garden accessories, tools, and unique planters, all housed in a new modern barn-inspired structure we completed in May. It's right next-door to our headquarters and the Garden Concept Store.

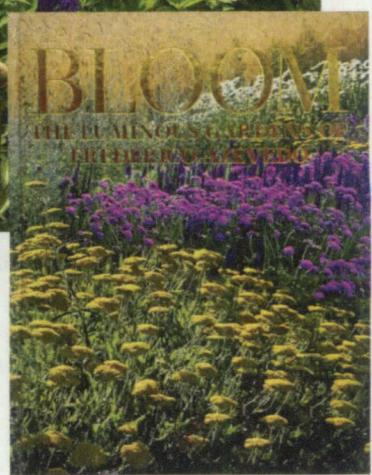
What can people find at this market that they can't find anywhere else?

Our collection of planters, sculptures, art objects, and garden accessories is a unique reflection of the Unlimited Earth Care aesthetic, and I often feature work from international artisans and designers. The plants and flowers are chosen according to what I use in my designs. What people will find at the Garden Market is a sustainable, contemporary take on the Hamptons garden.



What was your inspiration for the market?

I've always loved connecting with my clients and the Garden Market is a way to reach people through a mutual love of flowers and plants and help them create something sustainable and beautiful.



Other than the market, what is current and new with you and your business?

My book, *Bloom: The Luminous Gardens of Frederico Azevedo*, is available from amazon.com and my publisher at pointedleafpress.com. The book is organized into the eight essential concepts of my work, including stone, green, and water. Each chapter discusses how these come together in my design process, accompanied by hundreds of photographs.

► The Garden Market is located at 2249 Scuttle Hole Road in Bridgehampton next to Unlimited Earth Care and Garden Concept Store.