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TOP LUXURY
REAL ESTATE
INDUSTRY LEADERSFrederico
Azevedo

CEO AND FOUNDER OF
UNLIMITED EARTH CARE
LANDSCAPE AND GARDEN
DESIGNER

Frederico Azevedo has early memories of rearranging his parents' plants outside. That lifelong love led to the formation of Unlimited Earth Care in 1993, a company known for its effusive gardens, exploding with color, movement, magic and joy.

"Landscape and garden design are a very important part of this new reality we all share. People have become passionate about perfecting their lives outdoors, and the experience of nature is one of the safest and most satisfying we can enjoy," says the designer. "Anyone who has even placed a potted plant in view of a favorite reading spot knows that plants and flowers can enhance any moment. What I do is elevate that spark, that chemistry, to an extreme, to an entire atmosphere."

A career milestone for Azevedo was the publication of his book *Bloom: The Luminous Gardens of Frederico Azevedo*. He describes it as a "visually joyful resource for garden lovers." His headquarters is also expanding with The Flower Market, which will feature native and adapted plants from local growers in a modern barn.

The best advice that he gives to his clients is to get in tune with their gardens. "When you understand your garden, you'll find you have a new sensitivity to the environment."

That has had particular resonance during the pandemic, as Azevedo has witnessed the power of nature to enhance and transform people's lives. "What I've learned has reaffirmed what I've always known was at the heart of landscape and garden design: joy and connectivity."

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