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Unlimited Earth Care

Personalizing
Your
Hamptons
Landscape

BY JULIE SAGOSKIN



For your own lush landscaping, the Hamptons-based Unlimited Earth Care offers personalized designs for every season. By taking clients' interests to heart, founder Frederico Azevedo and his team create an outdoor space that is an extension of their indoor home. Azevedo, who is also a master at creating a custom color palette, speaks on the latest trends this spring and offers tips for keeping your garden looking fresher longer.

How do you curate personalized landscaping for the properties you design?

My designs begin with the environmental conditions of the property, such as what kind of soil there is, and of course the aesthetic of the existing structures—is the home modern or traditional, and from there I know what plants will do well there and what kinds of changes in elevation, paths or borders might be beneficial. I meet with the clients to discuss what they are hoping for and understand how they would like to extend their lives into the outdoors: do they entertain? Love to cook? Do yoga? From there I design guided and inspired by these parameters—and the result is that no two Unlimited Earth Care gardens are ever quite the same, apart from a few of my design signatures that clients may request, such as curving floral borders and my vivid color palettes.

Are certain flowers and plants seasonal?

Yes, and that is why I plan each design carefully to move aesthetically through each season. I want my gardens to signal spring with delicate early bulbs, which may shift into lush green lawns for summer activities, and elevate fall, which is an incredible season to spend time in your garden, with designed patios and

seating areas framed in fiery-leafed trees and fall blooms, like chrysanthemums.

What are the biggest trends in design for the upcoming season?

Well, I try not to design according to trends, and I'm still maintaining my past designs year after year, but I do love that sustainability has been very popular this year. People are very interested in pollinator gardens, which are gardens planted only with native plants that support local bee, butterfly and bird populations. For outdoor furniture, I've noticed that people are interested in natural materials and artisan pieces that are unique and have a kind of modern warmth. At the Garden Concept Store this year I've carried some very beautiful, handcrafted pieces made from sustainably harvested wood.

How do you come up with a color palette?

Color is definitely my signature as a designer, and although I have a very specific way that I use and pair colors, it all begins with the plants.



Plants are not stagnant swatches, they are color palettes in motion, and even in one petal there could be a range of hues—so, because I have been designing with these living, growing colors for over 30 years now, I know them all very well, and I really understand how they look at every stage of their lives once they're planted.

Sometimes I work according to the color wheel, and use complementary hues, like soft yellows to highlight a bright purple, and other times I go for something more homogeneous and design a bed all in golds, yellows and oranges. Colors change everything. I can create a meditative space all in hues of greens, and then nearby a vivid space planted with graphic blooms that seems to give you energy.

How do you ensure things last longer?

Gardens are alive, and careful maintenance is key to keeping them healthy. Unlimited Earth Care offers full maintenance services, and I only plant what I know has a chance of lasting where I place it. But the truth is that nature is unpredictable, and an uninvited rabbit could decide to visit—although I do take care to plant many naturally deer and rabbit resistant flowers, some beautiful flowers are their favorites. I work to keep things as beautiful and healthy as possible, and not design a garden that has to be forced to exist.

Anything you want to add about your store/products?

Yes, at the Unlimited Earth Care headquarters in Bridgehampton we have the Garden Concept Store, which carries a unique selection of planters, sculptures, garden accessories and outdoor furniture for the modern garden, and also the Garden Market, which carries a curated selection of native and well-adapted flowers, plants, herbs, vegetables and shrubs that I use in my designs. I love to help customers find the right planter or flower for their home, so please do come visit us at 2249 Scuttle Hole Rd., Bridgehampton, N.Y. **P**

unlimitedearthcare.com



UNLIMITED EARTH CARE

THE BALANCE OF COLORS



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