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**FREDERICO AZEVEDO**

**FOUNDER & CEO**

**UNLIMITED EARTH CARE**

Frederico Azevedo is Founder and CEO of Unlimited Earth Care. He says there have been many important moments in his business over the years. The publishing and success of his book, "Bloom: The Luminous Gardens of Frederico Azevedo" represented over two decades of his career..

Azevedo's secret to success is: "I'm very thankful and I work very hard. I'm at the office every day before 7AM."

Azevedo is inspired by the Brazilian designers Lota de Macedo Soares and Roberto Burle Marx. In addition, his mentor when he studied in England, the late Robin Williams, remains an important figure in his work.

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